



**Timetable for Master of Business Analytics
Semester 1, Academic Session 2021/22**

This program will be conducted [face-to-face/blended learning/online]

Day/Time	Code	Course	Time	Teaching & Learning
Monday	ABW505	Data Programming and Predictive Analytics for Business	6pm-9pm	face-to-face/blended learning/online
Tuesday	ABW501	Analytics Edge	6pm-9pm	face-to-face/blended learning/online
Wednesday	* ABW503	Management Insights	6pm-9pm	face-to-face/blended learning/online
	*# ABW507	Research Methods	6pm-9pm	face-to-face/blended learning/online
Thursday	* ABO503	Collaborative Foresight	6pm-9pm	face-to-face/blended learning/online
	* ABF507	Economics Insights	6pm-9pm	face-to-face/blended learning/online
Friday	* ABM502	Marketing Analytics	6pm-9pm	face-to-face/blended learning/online
	* ABP502	Accounting and Finance Analytics	6pm-9pm	face-to-face/blended learning/online
-	## ABW508	Analytics Lab	-	online

Program code	Title	Lecturer
ABW505 (Core)	Data Programming and Predictive Analytics for Business	TS. Dr. Khaw Khai Wah khaiwah@usm.my
ABW501 (Core)	Analytics Edge	Prof. Madya Dr. Teh Sin Yin tehsyin@usm.my
* ABW503 (Core)	Management Insights	Prof. Madya Dr. Anees Janee Ali@Hamid aneesali@usm.my
*# ABW507 (Core)	Research Methods	Profesor T. Ramayah ramayah@usm.my
* ABO503 (Elective)	Collaborative Foresight	Prof. Madya Dr. Hasliza Abdul Halim haslizahalim@usm.my
* ABF507 (Elective)	Economics Insights	Dr. Aslam Mia aslammia@usm.my
* ABM502 (Elective)	Marketing Analytics	Dr. Jasmine Yeap Ai Leen jasmine@usm.my
* ABP502 (Elective)	Accounting and Finance Analytics	1. Profesor Dr. Hooy Chee Wooi cwhooy@usm.my 2. Dr. Lok Char Lee lokcl@usm.my
## ABW508 (Core)	Analytics Lab	Md. Harashid Bin Haron harashid@usm.my

Additional info:

- * These courses will be conducted concurrently for the respective day. Hence, you need to choose either one, if you plan to complete the program in one year. If you plan to complete it in two years, then you can take the other course in the next year.
- # You are encouraged to take ABW507 Research Methods in your FIRST semester.
- ## You are encouraged to take ANW508 Analytics Lab in your FINAL semester.